

ROLLOUT

DO NOT INSTALL UNTIL READING THESE GUIDELINES.

Handling & Installation Guidelines

Upon receiving your digital wallcovering and prior to installation, please examine goods to make certain the size, image and quality is satisfactory and as ordered.

If, after reading through these instructions, there are any questions concerning the surface to be covered, the wallcovering or the installation process, a test installation of at least three strips, applied three days in advance of the main installation, is recommended.

If installation problems or manufacturing flaws are encountered, installation should stop immediately and issues should be photographed and emailed to info@rollout.ca, along with placing a phone call to (416) 960-0110 X 102. Proof that these instructions have been followed and proper materials have been used will be required in order for any claim to be initiated.

1. Wall Surface Testing

Test Paint for Adhesion to the Wall

- Cut three small x's into the painted wall surface then apply a piece of Scotch clear cellophane tape over x's.
- Yank the tape off vigorously. Inspect any paint on the tape; no paint flakes indicate good adhesion. This wall can be primed with a good quality wallcovering primer.
- Paint flakes on the tape indicate that the paint adhesion to the wall surface is not adequate for hanging the wallcovering. The wall surface should be sanded with a coarse sandpaper to remove or break through the existing paint.

Test Paint for Moisture Sensitivity

- Plaster and masonry wall surfaces should not exceed 5.5% moisture as measured by a moisture meter.
- Do not install wallcovering unless a temperature above 55 degrees is maintained in both areas of installation and storage for three days before and three days after the installation.
- To test the surface, hold a wet sponge or cloth to the paint surface for 15 seconds, then rub the surface vigorously with a cloth. If no paint, or only a slight amount of paint is removed, then the paint should be sound. This wall can be primed with a good quality wallcovering primer.
- If all, or a large quantity of the paint is removed, then the wall should be washed with ammonia and water or sanded and washed to remove the paint.

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2. Surface Preparation

Proper surface preparation is essential for a quality wallcovering installation.

01. Existing Painted Wall

- a. The wall surface should be clean, dry, structurally sound and free of mildew, grease, or other stains.
- b. Any loose paint must be removed from the wall.
(See **Test Paint for Adhesion to the Wall**)
- c. Any wall irregularities should be corrected with either spackling or drywall compound.
- d. Ballpoint ink, grease, lipstick, crayon, or any foreign contamination should be cleaned, or removed from the wall, or sealed with a stain killer primer/sealer to prevent any bleeding of the mark or stain through the wallcovering. Marking pen inks must be removed from the wall.
- e. Proceed to 04.

02. New Plaster and Drywall

- a. Ideally, new plaster or drywall should age 60-90 days before painting or installing wallcovering. If you cannot wait, then wash newly plastered walls with a zinc sulfate solution to neutralize the lime (2-4 pounds of zinc sulfate crystals per gallon of water).
- b. Old plaster walls should have efflorescence crystals removed.
- c. Proceed to 04.

03. Existing Wallcovering

- a. Remove old wallcovering completely.
- b. After wallcovering is removed, remove remaining adhesive with a good quality adhesive remover, then rinse the wall with water and allow to dry.
- c. Proceed to 04.

04. Apply a quality wallcovering primer as per the manufacturer's instructions. Check the list of **Recommended Primers**.

NOTE: Hanging vinyl wallcovering over other vinyl wallcovering increases the smoke generation, flammability and toxicity in the event of a fire. For this reason, we neither encourage such use of vinyl wallcovering nor provide any warranty regarding such use.

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3. Hanging the Wallcovering

- Apply one of the **Recommended Adhesives** to the back of the panel wallcovering using a paint roller. Do not use a pasting machine.
- Work the adhesive in to cover the back completely, especially near the edges. Caution: Do not crease the wallcovering.
- Allow to “relax” or book for 10 minutes. This will allow the adhesive to penetrate the wallcovering material which is important for a successful installation.
- Hang the first panel to a plumb line and allow it to overlap onto the ceiling and baseboard. Use a smoothing brush or plastic smoother to remove any air bubbles and to make sure all of the wallcovering has made good contact to the wall. Use the smoothing tools gently in order not to damage the image surface.
- Use light pressure. Do not press hard enough to remove the adhesive from underneath the wallcovering.
- Trim with scissors or razor knife at the ceiling and baseboard, around windows, etc..
- Place the second strip to the edge of the first strip (or overlap and double cut) and smooth out firmly. Panel edges should be overlapped and double cut on the wall, use crop marks as guidelines.

- Care should be exercised so that the wallboard underneath is not scored. A double cutting tool or seam pad is recommended to prevent scoring the wall.
- The selvage (excess trimmed edge) should be removed from the wall and the seam closed within one hour
- Sponge each strip with clean water to remove any excess adhesive. Use a soft bristle brush to clean if necessary.
- Change this wash water frequently. Blot these surfaces dry with a clean towel. Be certain to wash the ceiling and the baseboard to remove any paste residue.
- Do not leave any overlap at the seams since the vinyl will not adhere to itself. Seams should be vertical, have a tight fit, and be free from air and paste bubbles.
- Proceed in the same manner for remaining strips.

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4. Wallcovering Maintenance

- Stains should be removed as soon as possible to eliminate any possible reaction between the staining agent and the wallcovering.
- Time is especially important for removing materials containing colors or solvents, such as ballpoint ink, lipstick, oil, shampoo tints, and some foodstuffs. If soil remains on the wallcovering too long, permanent discoloration may develop.
- Vinyl wallcovering should not be sprayed with wax or other protective coating. Such applications can discolor the material, and in any case, offer little protection.
- Ordinary dirt and smudges can be removed with a mild soap and warm water. Clean from the bottom of the wall upward to protect the baseboard and to prevent streaking. Rinse thoroughly with clean water from the top down using a sponge. Dry with a clean cloth.
- Do not use active solvent-type cleaning preparations, such as nail polish remover, tar and bug removers, abrasive cleaners, steel wool, etc., because they will remove the finish from the wallcovering.

5. Recommended Adhesives

Up to 15oz Materials

The GH Company: Shur Stik C11 Adhesive

Over 15oz Materials

Roman Adhesives:

Clay Strippable Adhesive Pro-774

Heavy Duty Clear Adhesive Pro-838

Heavy Duty Clear Strippable Adhesive Pro-870

Ultra Clear Adhesive Pro-880

Gibson-Homans Dynamite Professional Wallcovering Adhesives:

#111 Heavy Duty Wallcovering Adhesive

#433 Heavy Duty Clay Strippable Wallcovering Adhesive

#234 Heavy Duty Clear Wallcovering Adhesive

#780 Heavy Duty Clear Wallcovering Adhesive

#785 Heavy Duty Clear Strippable Wallcovering Adhesive

6. Recommended Primers

Zinsser Shield White Universal Wallcovering Primer-Sealer

Shur-Prep All Surface Precoat #2

These products can be applied to most surfaces from new drywall to glossy oil or latex painted surfaces. They improve adhesion and allow for easier removal for redecorating. These products are low odour and dry in two hours.